



LONDON

HOTEL HIGHLIGHTS

- OPEN NOW
- ICONIC CENTRAL LONDON LOCATION ON THE CORNER OF PARK LANE AND OXFORD STREET WITH 900 ROOMS AND SUITES ON OPENING AND A FURTHER 100 TO BE ADDED IN MID 2020
- 3 F&B OUTLETS INCLUDING 2 VIBRANT BARS AND THE LIVELY HARD ROCK CAFE ON OXFORD STREET
- ROCK ROYALTY® LOUNGE & FLOOR
- ROCK SHOP®
- STATE-OF-THE-ART FITNESS CENTRE FEATURING ROCK OM YOGA
- M&E SPACE TO BE ADDED IN MID 2020
- THE SOUND OF YOUR STAY® PROGRAM OFFERS AN EXCLUSIVE AUDIO EXPERIENCE THAT PUTS GUESTS UP CLOSE AND PERSONAL WITH THE MUSIC
- ENJOY PERFECTLY CURATED PLAYLISTS WITH OUR TRACKS® IN-ROOM SERVICE, CHANNEL YOUR INNER ROCK STAR WITH YOUR VERY OWN FENDER GUITAR WITH PICKS® OR LET THE MUSIC TAKE YOU WITH A CROSLEY TURNTABLE AND OUR CAREFULLY CURATED COLLECTION OF VINYL RECORDS WITH WAX®





HARD ROCK HOTEL

Hard Rock
HOTEL
LONDON

Hard Rock
HOTEL

LONDON

EXTERNAL



LOBBY



GMT BAR

Hard Rock
HOTEL

LONDON



COCKTAIL BAR



HARD ROCK CAFE

Hard Rock
HOTEL
LONDON



ROCK SHOP®

Hard Rock
HOTEL
LONDON



ROCK ROYALTY LOUNGE

Hard Rock
HOTEL
LONDON



DELUXE GOLD TWIN ROOM

Hard Rock
HOTEL
LONDON



ROCK ROYALTY JUNIOR SUITE

Hard Rock
HOTEL
LONDON



ROCK ROYALTY ROOM SUITE



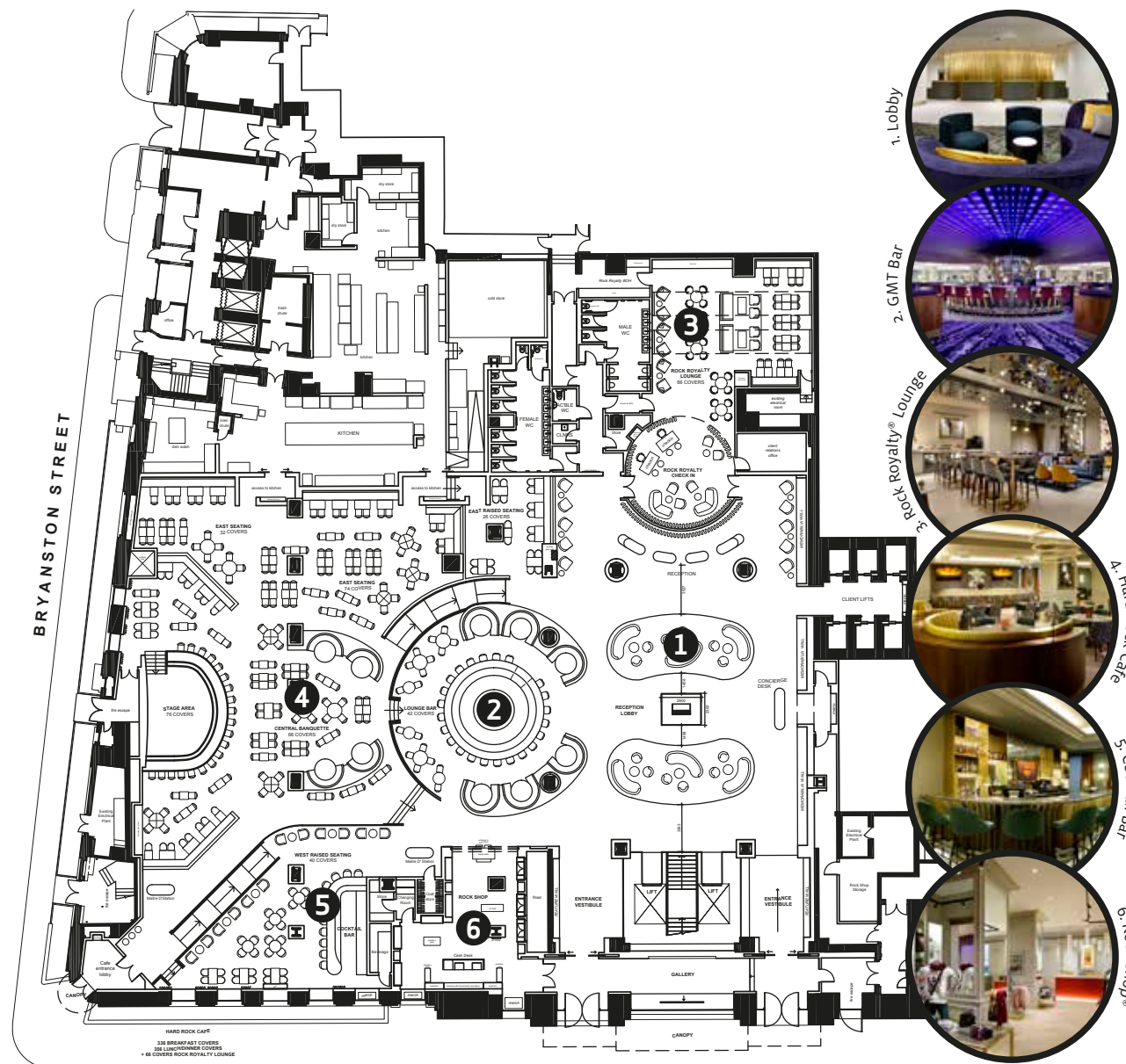
ROCK ROYALTY BATHROOMS





WALK-IN WARDROBE

Hard Rock
HOTEL
LONDON



GREAT CUMBERLAND PLACE



LONDON